

Daniel
Wigbers

Director Operations, ad2games



Biography:

Harvard and Cambridge alumnus Daniel Wigbers overlooks the Finance, HR, IT and Business Intelligence departments at ad2games, further optimizing the operational workflows. Before joining ad2games, Daniel worked as Senior Consultant at Siemens Management Consulting for more than three years. With focus on business strategy, partnership strategy and Human Resources, Daniel reinforces ad2games in key areas.

Daniel Wigbers holds a PhD in International Relations from the University of Cambridge and worked as a Visiting Fellow at Harvard University and Harvard MIT Data Lab. He furthermore holds a Master in General Management from Witten/Herdecke University where he was Scholar of the “Studienstiftung des Dt. Volkes” as part of the top 1% of German students. He gathered first startup experiences early on in the mobile business development department of the Rocket Internet company Jamba.

Expertise:

- * Business Strategy
- * Partnership Strategy
- * Human Resources
- * Business Intelligence
- * Project Management
- * Project Execution